



2018 BCSSA AGM SDC Report

Prepared by: Nicola Brown, SDC Chair

Presented by: Chris Acton

Summary

- Committee members: 3 plus BCSSA Staff Liaison (Keara/Chris)
- Number of meetings: 5 (including one in-person in Kamloops)
- Open positions 2018-2019: 2 positions for 2-year terms; 1 position for 1-year term

Highlights

- Produced a video library of the skills involved in the Cutting Edge Pin Program. Available through a link on the website to the BCSSA YouTube account.
- Re-worked the website to try to make it more user-friendly especially for new-to-speed skating members.
 - A few of the new tabs are the Cutting Edge videos, Running a Mini Meet, Hosting a Special Event.
- Provided a grant/funding for clubs to host a “Try Speed Skating” event.
 - KLB had the most successful event by far and were awarded bonus funds.

Challenges

- Completing handbook/website updates
 - Running a Mini Meet text is almost complete
 - Hosting a Special Event, History pages have not been worked on yet
- 2018-2019 SDC will consider if advertising support (direct funding and/or bulk buying) is a priority
 - Idea to help clubs with signage/advertising
 - How can we make speed skating more visible in BC?
 - Can we get sponsorship that promotes speed skating?
 - Informing public that speed skating is another way to learn to skate. Do not have to already know how to skate to join speed skating.

Plans for 2018-2019

- Goals: This committee would like to take available and new knowledge/tools and create tangible and practical ways to share them (videos, templates, handouts, etc.) through personal contact (at competitions and throughout the season).
- 2018-2019 SDC will need to continue working on handbook/website content
- Canada Day Summer Warm-up Event is a “tradeshow” style event for sport organizations, hosted at the Vancouver Art Gallery on Canada Day. BCSSA will have a tent, slide boards and mini track for (foot) races. Chris will attend and is recruiting Lower Mainlanders to help.
- Tania is looking into having a mural painted on storage container in Williams Lake; other clubs may want similar advertising initiatives.

Thank you!

**Our Committee volunteers are invaluable
to our organization.**