

# British Columbia Speed Skating Association

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#### **PARTNERS**















# President's Report

# British Columbia Speed Skating Association AGM June 2018

2017/18 season was a historic one for the BCSSA as we had three athletes (Jamie McDonald and Denny & Josie Morrison) competing and representing both Canada and British Columbia at to 2018 Olympic Games in PyeongChang Korea. Congratulations to all three of you.

Once again our BC athletes stood tall this past season. Domestically, we saw our athletes bring home strong results at both Can-West and Canadian Age Class Long Track Championships as well as the Olympic Short and Long Track Trials. Both Provincial Championships were well attended. Well done Fort St John and Matsqui organizing committees.

### **Growth & Marketing**

Our Grass Roots initiative introduced in 2014 continues to be slower than first hoped for. While we have seen some clubs do very well in attracting new members, we will speak with and ask other branches at the upcoming SSC AGM for their experience and work to add more tools enabling clubs to better market themselves within their communities. For this initiative to be successful, the Association needs to continue to work with our committees in meeting the differing needs, strengths and wants of our diverse member clubs.

## Planning

In 2016 / 2017 our Board worked on completing a succession plan for Board and Committee members as well as staff. While this was a difficult task the BCSSA is about to undergo a significant change as our 14 year Executive Director Ted Houghton is retiring effective June 30<sup>th</sup>, we look forward to introducing welcoming his replacement, Misty Thomas.

We are almost one year into our virtual office format, and while there has been a few challenges we continue to look ahead while using the technology available to increase our efficiency.

#### **Financial**

BCSSA continues to be in a very strong position both fiscally and with the overall management of the Association. We are fortunate to have had strong committee leadership and for the most part stay within our annual budgets. While our funders have recently introduced stronger criteria, our overall funding has not seen any major reductions.



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#### **Programs**

Time and resources have continued to slow our First Nations and In-Line initiatives. We look forward to finding new resources allowing us to move forward with both of these initiatives.

We are now moving into the 4<sup>th</sup> year of the BC Speed Skating Academy. Year 3 was a great success again with 4 distinct locations and a 30% increase in registration.

All BCSSA Academy locations provided similar programing opportunities to all Academy athletes supporting while enhancing the coach programming they get at their home clubs. This initiative brings our club skaters together with guest coaches along with off ice programs working to develop truly well rounded athletes...

#### Membership

Overall membership numbers again showed a slight decrease for the 2017/18 season. We do look forward to taking advantage of the NSF Enhancement project to help create more awareness of speed skating throughout our communities and grow our membership. The BCSSA Board would like to thank our clubs in their efforts and the work they do in their committees to develop, grow and solidify their membership and programs thereby enhancing the footprint in their communities.

There continues to be a strong focused effort within both the Officials and Coaching Development Committees with mentorship, increasing their numbers and enhancing the educational material. We have committed members and a committed Board of Directors wanting to ensure the continuing strength and growth in our many program areas,

Lastly, I would like to thank Ted Houghton for the time, effort and mentoring he has done in BC, throughout our branches and at the ISU level with officials over the past 30 years. Ted has held many positions in this sport but none more important than his mentorship of so many. Personally I cannot express enough thanks to Ted for his help over the years and I look forward to seeing him as a friend while he is just relaxing with a nice glass of Cab Sav.

There is every reason for optimism in the coming years. Our Members and Staff are to be commended for their outstanding service to the Association and I welcome those new to the BCSSA.

Respectfully Submitted,



Dave McQuaid

President,

**PARTNERS** 













